

FOR IMMEDIATE RELEASE:

## Five New STANLEY® FatMax® Utility Knives Slice Through Projects With Ease

*New STANLEY® FatMax® Blades are the Sharpest, Strongest and Longest-Lasting STANLEY® Blades Ever*

**Oakville, ON, November 28, 2008** – The Stanley Works (NYSE: "SWK"), a worldwide supplier of consumer products, industrial tools and security solutions, is proud to introduce five new FatMax® Utility Knives and a new STANLEY® FatMax® Blade to help pros and do-it-yourselfers with all their heavy-duty cutting projects. The new FatMax® Knives feature new innovative features including a blade wiper which can help prolong the life of the blade, a blade-clamp button designed to reduce blade wobble, a rubber grip for hand comfort and a high visibility yellow finish. Stanley has also introduced a new STANLEY® FatMax® Blade, the perfect complement to this family of knives, which are 35% sharper, 20% stronger and last 75% longer than previous STANLEY® 1992® blades.

The *STANLEY® FatMax® Snap-Off Knife* is available in three sizes (9mm, 18mm and 25mm) and offers a continuous sharp edge with its snap-off blades. All three sizes feature a blade wiper to remove debris from the blade, which can help prolong the life of the knife. A stainless steel barrel resists rust and a removable blade snapper allows for safe and easy use when snapping off dull blades. The cartridge holds six replacement blades for the 9mm and 18mm models, and four in the 25mm model.

The *STANLEY® FatMax® Retractable Utility Knife* features a blade wiper to remove debris from the blade. This reduces the need for cleaning the blades by hand and is designed to extend the life of the utility knife. A push-button blade door allows for quick blade changes and easy access to the five standard utility blades stored inside. The thumb pad is ergonomically designed to provide a correct cutting angle.

The *STANLEY® FatMax® Fixed Utility Knife* features a steel wear plate designed for longer life and reduced wear on the nose of the knife. Like the STANLEY® FatMax® Retractable Utility Knife, this

knife features a push button blade door for quick blade changes and storage for five standard utility blades. It also has a thumb pad ergonomically designed to provide a correct cutting angle.

The new line of *FatMax*<sup>®</sup> *Blades* are heat treated for increased blade flexibility and feature an induction hardened edge for outstanding blade sharpness and extended blade life. When these blades are bent, they return to their original shape and maintain their sharp edges. This durability and flexibility are designed to enable people to increase their productivity by working longer between blade changes and to save money by using fewer blades.

The suggested retail price for the STANLEY<sup>®</sup> FatMax<sup>®</sup> Retractable Utility Knife is \$14.99. The suggested retail price for the STANLEY<sup>®</sup> FatMax<sup>®</sup> Fixed Utility Knife is \$12.99. STANLEY FatMax<sup>®</sup> Snap-Off Knives will range from \$7.99 to \$14.99. FatMax<sup>®</sup> Blades will range from \$2.99 for a pack of five to \$29.99 for a pack of 100. All FatMax Knives are available across Canada at home improvement and general retailers. Visit [www.stanleytools.com](http://www.stanleytools.com) or call 1-800-263-6292.

*The STANLEY Works (NYSE: "SWK") is a worldwide supplier of consumer products, industrial tools and security solutions for professional, industrial and consumer use. Consumer products include hand tools, mechanics tools, tool storage, and hardware. Industrial tools include fastening systems, auto assembly tools, storage systems, professional laser measuring and leveling tools and hydraulic attachments. Security Solutions includes the integration and supplying of security systems and access control solutions, including automatic door and locking systems for commercial applications.*

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