

# **GATOR™ FINISHING PRODUCTS**

## **NEWS**

FOR IMMEDIATE RELEASE

### **Introducing A New Tool To Zip Through Virtually Any Finishing Project**

#### **The Zip Sander™ Is A New Approach To Sanding**

**DAYTON, OHIO, November 2008** – Ali Industries, a leading producer of commercial and consumer abrasive products, recently introduced the Zip Sander™ under its Gator™ Finishing Products brand. This new approach to sanding combines comfort, performance and convenience in a smart and versatile shape that is perfect for the do-it-yourselfer or the professional.

The innovative Zip Sander™ offers a wide range of features that makes sanding quick, precise and easy. With multiple grit hook-and-loop sanding sheets enclosed, the Zip Sander™ allows the user to take a project from rough sanding to the finest of surface finishing without changing sanders, just the sandpaper. The Gator™ Finishing System, with its number- and color-coded sandpaper identification system, makes it easy for the first time do-it-yourselfer and the seasoned woodworker to use the right sandpaper grit every step of the way.

The Zip Sander™ is the perfect tool for sanding any surface and is great for removing paint, smoothing drywall, refinishing furniture, restoring floors, fine woodworking, arts and crafts and dozens more projects.

The Zip Sander's unique handle design of high-density foam provides a comfortable, cushioned handle so the user's hands are less tired and they can sand longer. The hook-and-loop paper change system securely holds the sandpaper and makes paper changes simple and easy. The sander's shape is designed to sand tight spaces and the points and edges are ideal for corners and detail sanding.

“We have received excellent feedback on the Zip Sander™ from our customer base,” said Jim Winn, VP of Ali Industries. “All of us at Ali Industries are working to innovate the process of sanding; the Zip Sander™ is just the beginning.”

- more -

The Zip Sander™ – page two

The Zip Sander™ is packed with six sheets of hook-and-loop sandpaper, two each in grits for stripping (80 grit), sanding (120 grit) and fine finishing (220 grit); grits up to 400 for even finer finishing are available in refill packs. It is available nationwide at select retailers at around \$12.99. Please visit **[www.zipsander.com](http://www.zipsander.com)** to learn more about the Zip Sander™, and to find a retailer near you, call 1-800-255-4748.

### **About Ali Industries**

Since 1961, Fairborn, Ohio-based Ali Industries has been manufacturing a wide range of Gator™ brand finishing products for consumer, contractor and commercial use for a variety of applications. The company produces a wide variety of performance-designed, durable and high quality abrasives, including Abrasive/Sandpaper Sheets, Fiber Discs, Sanding Belts, Orbital Sheets, Abrasive Rolls, Hook & Loop and Self-adhesive Discs, Sanding Sponges and Pads, Waterproof Sandpaper, Grinding Wheels, Sharpening Stones, Cut-off Wheels, Floor Abrasives, Automotive and Drywall Abrasives and more. To learn more about the complete product line, **visit [www.gatorfinishing.com](http://www.gatorfinishing.com)**.

# # #