

GATOR™ FINISHING PRODUCTS

NEWS

Great Addition To Zip Sander™ Line: The Zip Sponge Holder *Makes Sanding Fun & Easy Again*

DAYTON, OHIO, November 2008 – Ali Industries, a leading producer of commercial and consumer abrasive products, has added the Zip Sponge Holder to its award-winning Zip Sander line of products under its Gator™ Finishing Products brand. The Zip approach to sanding combines comfort, performance and convenience that is perfect for the do-it-yourselfer and the professional.

The Sanding Sponge

All kinds of people – from homeowners and do-it-yourselfers to woodworkers and professional contractors – use sanding sponges because they are easy to use and easy to replace, you can rinse them out when they load up, and when one wears out you just pick up another one and keep going. They can be used for dry or wet sanding and rough to fine sanding on wood, metal, fiberglass, drywall and paint.

Zip Sponge Holder

The innovative Zip Sponge Holder addresses the problems sanding sponge users have. It features a rigid, durable plastic holder base that snugly grips the sanding sponge. Its ergonomically shaped handle, based on the award-winning Zip Sander design, is soft and squeezable, and keeps the user's hand from coming in contact with the sanding sponge. This offers a comfortable, effective sanding experience that eliminates the scrape and wear on a user's hands.

The Zip Sponge Holder is packaged with four sanding sponges that are part of the 1-2-3 Gator™ Finishing System with its number- and color-coded sanding sponge identification system. It makes it easy for the first time do-it-yourselfer and the seasoned professional to use the right sanding sponge grit every step of the way. It comes with a Step 1 sponge for stripping, two of the Step 2 sponges for sanding and a Step 3 sponge for finishing. Assorted refill packages of the sponges are available and sanding sponges with grits of 80, 120, 220 and 320 are also available. And the Zip Sponge Holder will work with most standard sanding sponges available on the market today.

The Zip Sponge Holder is available at Home Centers and Hardware stores for \$9.99. Please visit www.ziplander.com to learn more about the entire line of Zip sanding products and Gator Finishing Products, and to find a retailer near you, call 1-800-255-4748.

About Ali Industries

Since 1961, Fairborn, Ohio-based Ali Industries has been manufacturing a wide range of Gator™ brand finishing products for consumer, contractor and commercial use for a variety of applications. The company produces a wide variety of performance-designed, durable and high quality abrasives, including Abrasive/Sandpaper Sheets, Fiber Discs, Sanding Belts, Orbital Sheets, Abrasive Rolls, Hook & Loop and Self-adhesive Discs, Sanding Sponges and Pads, Waterproof Sandpaper, Grinding Wheels, Sharpening Stones, Cut-off Wheels, Floor Abrasives, Automotive and Drywall Abrasives and more. To learn more about the complete product line, visit www.gatorfinishing.com.

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